

VSI-PRO

Video Serial Interface

AVE

AMERICAN VIDEO EQUIPMENT

#1 POS/Cash Register Interface in the World

Retail business operators lose billions of dollars in the USA alone. In many businesses like, restaurants, bars, ice cream parlors, parking lots, landfills etc.... there is very little theft or fraud by the patrons or customers, employees account for the majority of the losses by these business owners. The VSI-PRO is a must wherever employees handle money and merchandise.

Spot the Difference



Without the VSI-PRO you cannot easily tell that the cashier has done a substitute scan. This common theft practice occurs when the cashier scans a low-cost item in place of a more expensive one. In this case, the cashier scans a candy bar in place of a bottle of whisky.



The VSI-PRO shows without a doubt that the bartender has only entered some of the items of a transaction yet the sale has been finalized. In most cases, the employee will pocket the difference between the amount entered into the cash register and the actual total. In many cases, this type of theft can go undetected for months or even years.

Shown are just two examples of how the VSI-PRO will cut theft and fraud at the point of sale. Call AVE today to find out if it can help in your business environment.

VSI-PRO

Video Serial Interface

AVE

AMERICAN VIDEO EQUIPMENT



- Works with existing DVR or VCR based recording system
- Built in "Suspect Sale" history
- Compatible with most cash registers / POS systems worldwide
- Permanently embeds the transaction data into video
- Now with direct DVR search
- Controls PTZ, Matrix, and DVRs

The VSI-PRO can be covertly or overtly installed to allow the user to record such events as; "sweet hearting", voids, no sale, returns & refunds, short changing and substitute scanning.

Sweet Hearting

This requires an accomplice or "sweet heart" who loads up expensive items for check out. The clerk then rings up the items but charges a lower price than marked. This type of loss shows up later as shrinkage.

Voids

These can be used after the customer has left and the same transaction has been rendered void by the clerk. The money is still in the register and will have to be removed either then or towards the end of a shift.

No Sales

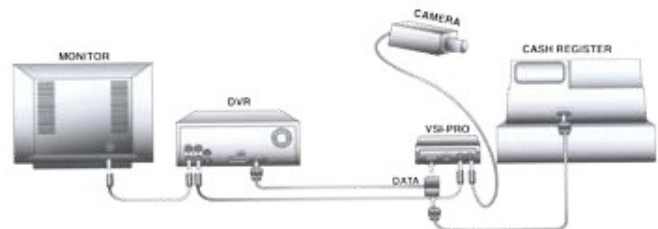
These are the most common suspect sale. There are legitimate uses like correcting change mistakes but if the clerk is performing "sweet hearting", pilfering, void transactions or substitute scanning, towards the end of a shift they will have to remove the accumulated money before their shift ends. Therefore it is especially important to check all no sale transactions within the last hour of a shift.

Returns / Refunds

These are usually questionable when no exchange is made and cash is being paid out. Items are pulled from stock and fictitious refunds are given to friends, relatives or the clerk themselves.

CashTrac

American Video Equipment's CashTrac feature allows you to "Track the Cash" on AVE DVRs as well as select manufacturers DVRs. The CashTrac allows a user to define search criteria based on transaction types like, Void, No Sale, Refund, Discount or any other string that is user defined. These searches can be done well after the event for true Post-Exception Processing!



BRS

BAKERSFIELD RETAIL SYSTEMS

3740 North Sillect Avenue Suite 1A
Bakersfield, California, 93308

Ph:661 322-0955 Fax: 661 322-0956 EMail: BRS@BAKRS.COM